

SALES FUNNEL WORKSHEET

The sales funnel is a triangular graphical depiction of the stages your contacts go through on their journey to become your customer. Use this SALES FUNNEL WORKSHEET to build and optimize your sales funnel, analyze a competitor's sales funnel, and brainstorm new sales funnel strategies.

Description or goal of this sales funnel:			
STAGE	CURRENT STATE	NOTES & OBSERVATIONS	STRATEGIC ACTIONS NEEDED
AWARENESS Attract Target			
DEMONSTRATION Show Value			
CONVERSION Make Sales			
RECRUITMENT Get Referrals			

REQUEST A FREE BUSINESS BREAKTHROUGH STRATEGY SESSION TO FIX YOUR FUNNEL TODAY!

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